

LALIQUE

— FOR —



BENTLEY

EXCLUSIVE
CRYSTAL EDITION



AN ARTISTIC BLEND OF
JET-BLACK CRYSTAL,
SUBLIME FRAGRANCE
AND LUXURY DESIGN.

LALIQUE FOR BENTLEY BLACK CRYSTAL EDITION

Passion and craftsmanship. Elegance and authenticity. Iconic design and understated refinement... These are values shared by two of the world's most iconic luxury brands: Lalique and Bentley Motors.

A pioneer in perfume bottle design, the master glassmaker René Lalique took a keen interest in automobiles just at the time when W.O. Bentley's cars raced to victory at Le Mans. The dazzling Art Deco car mascots he created throughout the Jazz Age are now among the artist's most coveted pieces.

In 2013, the celebrated French crystal manufacturer and the legendary British car maker joined forces to launch a fragrance brand that would reflect their vision of luxury. Today, they present their most precious collaboration: the Lalique for Bentley Black Crystal Edition.

An extremely limited edition of 12 signed, numbered and certified pieces, the spectacular flacon is made out of black crystal, the rarest and most expensive, as it the most difficult to produce. And because such an outstanding piece deserved an exceptional finish, the wings of the stopper, in the shape of Bentley Motors' iconic "Flying B", have received a platinum patina.

More than a collector's item, this masterpiece is an invitation to experience the refinement of the Lalique Lifestyle. Each flacon of the Black Crystal Edition comes with an exclusive invitation to the Villa René Lalique, a luxury hotel-restaurant nestled in an exceptional landscape in the Alsace region.



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A MASTERPIECE IN GLASSMAKING SHOWCASED IN A WORK OF ART

With only 12 precious pieces produced, the third limited edition designed by Lalique for Bentley Fragrances is by far the most exclusive. Black, the most technically difficult colour to obtain in crystal, is therefore the rarest and costliest. Born of a ceaseless quest for excellence, this spectacular Limited Edition has required all the know-how of the peerless craftsmen of the Cristallerie Lalique.

Striking and streamlined, the stopper is moulded in the shape of the Bentley radiator mascot, the iconic "Flying B". To further enhance the contrast between matte and polished crystal – Lalique's signature style – the wings have been brushed with a softly gleaming platinum patina. Elegantly adorned with the distinctive Lalique for Bentley lettering, the simple geometric flacon sets off the stopper's bold design.

This masterpiece in craftsmanship and glassmaking is presented in a superb display case. A unique work of art in itself, it is made of lacquered wood.



A SCENTED STUDY IN BLACK AND LIGHT

Dusky, bold and brimming with rich, natural essences, Black Crystal reflects the nocturnal tint and streamlined design of the flacon. Composed by the perfumer Dorothée Piot as a study in darkness and light, the scent showcases a classic perfumery note, one of the closest olfactory expressions of black: patchouli.

Like the subtly radiant platinum patina of the "Flying B" stopper, sparkling bergamot and crisp apple brush the blend with their cool light in the top notes. The heart of the fragrance yields a lush accord of jammy rose, tender plum, spicy papyrus and Atlas cedar – a sensuous wood essence with unusual facets of dried fruit and leather.

As Black Crystal moves into its drydown, its harmony of leather and woods conjures the luxurious interior of a Bentley car. From the burnished gold of vanilla, sandalwood and amber to the dusky velvet of tonka bean, this woody oriental base facets patchouli into a gleaming block of black crystal.

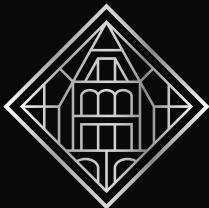


PATCHOULI · VANILLA · CEDAR WOOD VIRGINIA* · LABDANUM ABSOLUTE*
LEATHER · SANDALWOOD · TONKA BEANS ABSOLUTE*

BASE NOTES

Fragrance Family: Woody - Oriental

* Natural Raw Materials



VILLA RENÉ LALIQUE

EXPERIENCE THE ULTIMATE LUXURY AT VILLA RENÉ LALIQUE

The privileged owners of the Black Crystal Edition will enjoy a stay in the highly exclusive Villa René Lalique (Wingen-sur-Moder, Alsace, France).

Built by the artist in 1920, the Villa was restored and converted into an ultra-sophisticated hotel-restaurant in 2015. The interior designers Lady Tina Green and Pietro Mingarelli conceived the décor, inspired by René Lalique's most iconic creations. Guests will enjoy the luxury of the airy "Hirondelles" ("Swallows") suite, the same room occupied at the time by René Lalique.

The René Lalique lifestyle experience continues with a gourmet dinner at the two Michelin stars restaurant of the Villa, designed by the renowned Swiss architect Mario Botta and headed by the Chef Jean-Georges Klein.

The sommelier Romain Iltis, who received the distinction "Meilleur Ouvrier de France" in 2015, presides over a spectacular wine cellar with its 20,000 bottles, many of which have received scores of 90-100 from the acclaimed wine critic Robert Parker, it is one of the finest in Europe.

Lalique will offer a private tour of the Lalique Museum, which displays all the facets of the master's art in over 650 pieces: drawings, jewellery, perfume bottles, tableware and vases. Built on the site of a former glassworks, the modern edifice, conceived by the Agence Wilmotte, is set in an exceptional landscape of the Northern Vosges Regional Natural Reserve. This once-in-a-lifetime experience will be completed with a lunch at Chateau Hochberg, located just in front of the Museum. The restaurant offers a beautifully refined menu of creative cuisine derived from local and seasonal produce, created by Jérôme Schilling, Executive Chef of the restaurant at Villa René Lalique.





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For online access to the official Lalique for Bentley Black Crystal Edition press material, we invite you to visit
www.bentley-frAGRANCES.com/pressroom/black-crystal

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