



BENTLEY

FOR MEN
SILVERLAKE

LIMITS ARE THERE TO
BE CHALLENGED.
BORDERS TO BE CROSSED.





BENTLEY

For the man who never stops challenging himself

He knows what he's capable of. And he's always ready to prove it. Independent and determined, he's at home in boardrooms or airport business lounges. But it's when he gets back to nature that he is most truly himself. Breathing in bracing mountain air from a rolled-down window. Pausing for a moment of self-reflection, as he gazes into the silver mirror of an alpine lake.

Always looking for the deeper meaning of what he does. Looking at the world with a fresh eye. Limits are there to be challenged. Borders to be crossed. His free spirit is expressed by the cool, bracing accents of his signature fragrance.

More than a scent. An attitude. **Bentley For Men Silverlake.**

An iconic bottle, reinvented in ice-cool silver

Designed to reflect the lines and curves of a Bentley car, the rounded form of the **For Men** bottle takes on a sleek new elegance with **Silverlake**, reflecting the cool accords of the new fragrance.

Lacquered in silver, the lozenge-shaped body of the flacon becomes as reflective as the mirrored surface of a mountain lake, and half-transparent, half-opaque like its crystalline waters. Its surface echoes the polished silver metal shoulders of the bottle, embossed with the striking Bentley emblem. The silver cap is ringed with Bentley's signature knurling.

The sky-blue box reprises the motif at the top, with a band of textured blue knurling. Hot-stamped in silver, black and white, the Bentley emblem seems to soar over the name of the scent, inscribed in silver against the blue background.



Bentley For Men Silverlake: a breath of fresh air through mountain forests

Bentley For Men Silverlake has been developed with layers of cool aromatic notes, based on the highest-quality, sustainable and natural ingredients, to conjure both an alpine landscape and the man who is free to explore it... The scent opens with a rush of ice-cool notes, as lemon and peppermint essences blend to create the effect of a gust of pure, invigorating mountain air. As the heart of the fragrance unfolds, the green, moist-earth accents of violet leaf absolute evokes a majestic alpine forest, touched by the frosty bite of pink pepper essence. The cool sheen of lavender hints at the silver water of a lake, reflecting the clear blue sky. Boosting these bracing accords, a powerful blend of ambery woods carried by a breeze of pure white musk give the scent its crisp, modern, long-lasting trail.

As exhilarating as a drive through a mountain landscape of snow-capped peaks, evergreen forests and crystal-clear lakes.

Bentley For Men Silverlake. Feel the energy.

Naturals Together™ is Firmenich's label for natural aromatic materials sourced through partnerships with the best producers in the world, aiming to provide the most high-quality, ethical, traceable and sustainable natural ingredients.



*NATURALS TOGETHER™

Perfumer: Ane Ayo



BENTLEY



**BENTLEY FOR MEN
SILVERLAKE
IS AVAILABLE IN A
100 ML BOTTLE**

Recommended retail prices:

Eau de Parfum BENTLEY FOR MEN SILVERLAKE, 100 ml
CHF 104.00 / EUR 102.00 / USD 109.00 / GBP 69.50



BENTLEY

#BentleyForMen

#ForMen

#BentleyForMenSilverlake

#Silverlake

#AlwaysWithAttitude

#BentleyFragrances

@BentleyMotors

MEDIA
CONTACT:

INTERNATIONAL

Bentley Fragrances
Communications
Esther Fuchs
Grubenstrasse 18
8045 Zürich
communications@lalique-beauty.com
Tel +41 (0)43 499 45 00

UNITED KINGDOM

S+S Communications
Kim Jackson
58 Broadwick Street
London W1F 7AL
bentley@simonplussimon.com
Tel +44 7715 102 599

SWITZERLAND

Grauwiler Testa PR
Katja Grauwiler
Mantelgasse 10
8008 Zürich
katja@grauwilertesta.com
Tel +41 (0)43 488 22 99